

## 2016 Business Pitch Application Form

Submit to: [JCEL@juniata.edu](mailto:JCEL@juniata.edu)

Deadline: March 18th by 4:00pm

Name:

Address:

Email:

Phone:

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Business Name:

Business Description: Include information about the products and/or services your proposed business or business expansion offers, why it fills a need, what makes it better than products and/or services already on the market, how you will market and sell to customers, what type of business model you will use, how you will deliver the products and/or services to customers, what you hope to gain by partnering with an investor, and any other pertinent information you feel is valuable.

The Downtown Opportunity Committee will review all applications and choose the best entries to participate in the April 23rd Business Pitch where ideas meet investors. All selected participants are invited to attend educational seminars sponsored by JCEL leading up to the event to help hone their pitches. For more information please contact [JCEL@juniata.edu](mailto:JCEL@juniata.edu).